

# SMART

Market Intelligence Cell

# Menu Item

- Market Risk & Intelligence
  - [Crop Forecast](#)
  - [Weekly Monitoring](#)
  - [Crop Arrival](#)
  - [Crop Production](#)
  - [Upload Report](#)
  - [Download Report](#) (For Citizen)
  - [Capture Audience](#) (For Citizen)
  - [Audience Data](#)

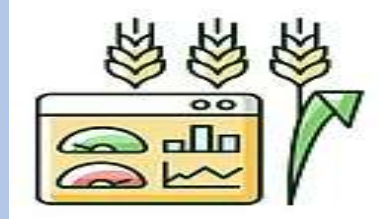
# Home Page View

Market Risk Mitigation & Intelligence



Crop Price  
Forecast

[View More](#) →



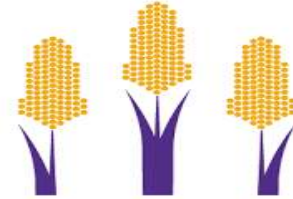
Weekly Price  
Monitoring

[View More](#) →



Crop Arrival

[View More](#) →



Crop Production

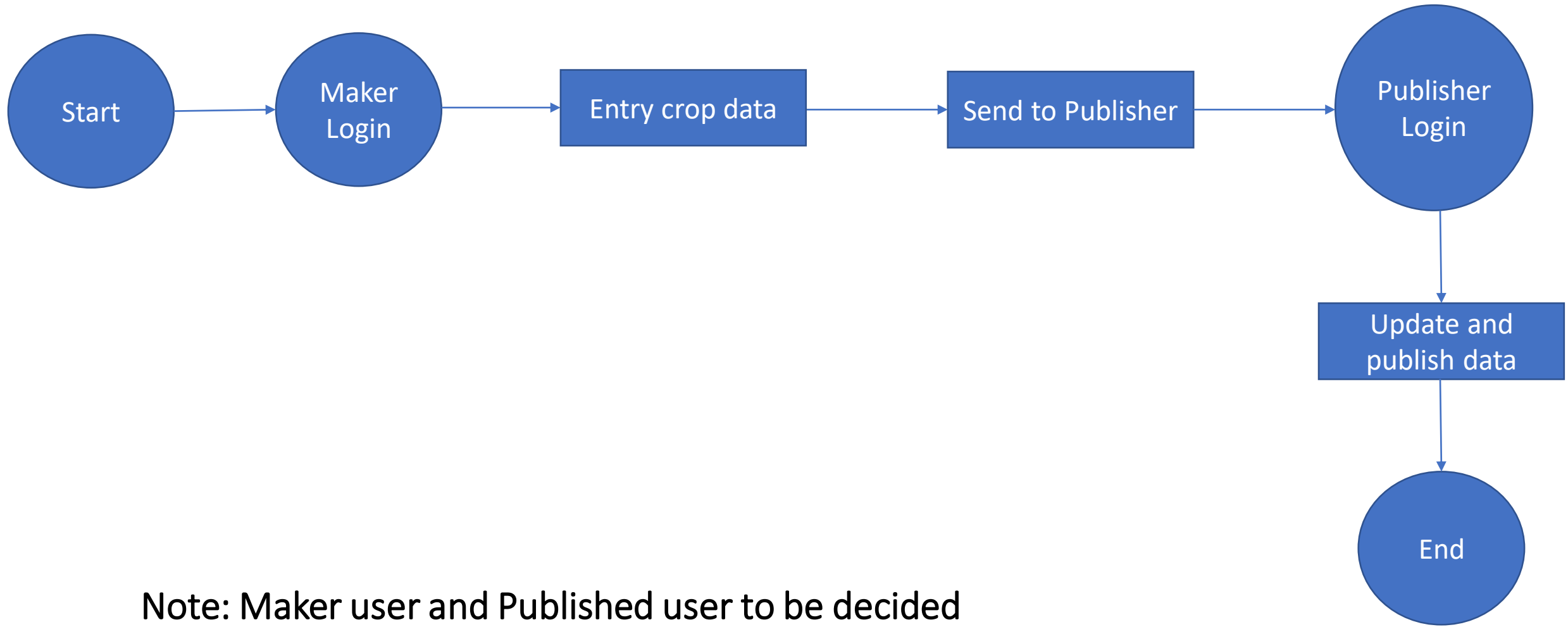
[View More](#) →



Download  
Market Report

[View More](#) →

# Work Flow Diagram



Note: Maker user and Published user to be decided

## Market Intelligence (Crop Forecast) – Input Screen (Maker Login)

Marketing Year	<input type="text" value="DDL"/>	Marketing Year should be normal year like 2010, 2011 2012. Mater to be create
Crop Season	<input type="text" value="DDL"/>	Crop season DDL value should be display from crop season master
Crop Name	<input type="text" value="DDL"/>	Crop name should be cascade from season DDL
Forecast Period	<input type="text" value="DDL"/>	Forecast period master to be create.
Forecast Month	<input type="text" value="DDL"/>	Month name to be display from month master.
Market Name	<input type="text" value="DDL"/>	Market Master to be create.
Min Forecast (Rs/Qtl)	<input type="text"/>	
Max Forecast (Rs/Qtl)	<input type="text"/>	
Closing Price (Rs/Qtl)	<input type="text"/>	

Cancel

Send to Publisher

- Note:
1. On click of cancel form will reset.
  2. On click of Send to Publisher button data will be forwarded to Publisher login.
  3. Notification send to publisher login to view and publish data on portal.

# Market Intelligence (Crop Forecast) – Master Values

Forecast Period Master

Crop Season	Forecast Period
Khrif	Q1
Kharif	Q2
Rabi	Q3
Rabi	Q4

Forecast Month Master

Forecast Period	Forecast Month
Q1	Oct.-Dec
Q2	Jan-Mar
Q3	Apr-Jun
Q4	Jul-Sept

Market Master

Crop Name	Market Name
Soyabean	Latur
Tur	Akola
Gram	Latur
Cotton	Rajkot
Maize	Nandgon

## Market Intelligence (Crop Forecast) – Input Screen (Publisher Login)

Marketing Year	Autofill
Crop Season	Autofill
Crop Name	Autofill
Forecast Period	Autofill
Forecast Month	Autofill
Market Name	Autofill
Min Forecast (Rs/Qtl)	Autofill
Max Forecast (Rs/Qtl)	Autofill
Closing Price (Rs/Qtl)	Autofill
Published Date	Date

Submit

Publish on Web

- Note:
1. The form will open in edit mode in Publisher login.
  2. On click of Submit button data will be saved in database.
  3. On click of Publish on Web the data will be display in graphical format on web

# Market Intelligence (Weekly Monitoring) – Input Screen (Maker Login)

Marketing Year	DDL		
Crop Season	DDL		
Crop Name	DDL		
Date	DDL		
Arrival in Maharashtra(ton)	Text Box	Text Box	Auto calculate in thousand ton
Arrival in India (ton)	Text box	Text Box	Auto calculate in thousand ton
MSP	Autofill		
Price (Rs/Qtl)	Text Box		
Production in India (thousand ton)	Text Box		
Production in Maharashtra (thousand ton)	Text Box		
		Cancel	Send to Publisher

Calculation of thousand ton = (ton/1000). Thousand ton value will be used for graph preparation.

# Market Intelligence (Weekly Monitoring) – Input Screen (Publisher Login)

Marketing Year

Autofill

Crop Season

Autofill

Crop Name

Autofill

Date

Autofill

Arrival in Maharashtra(ton)

Autofill

Auto calculate in '000 ton

Arrival in India (ton)

Autofill

Auto calculate in '000 ton

MSP

Autofill

Price (Rs/Qtl)

Autofill

Production in India  
(thousand ton)

Autofill

Production in Maharashtra  
(thousand ton)

Autofill

Published Date

Date

Cancel

Publish on Web

# Market Intelligence (Crop Arrival) – Input Screen (Maker Login)

Marketing Year	DDL		
Crop Season	DDL		
Crop Name	DDL		
Date	DDL		
Arrival in Maharashtra(ton)	Text Box	Text Box	Auto calculate in thousand ton
Arrival in India (ton)	Text box	Text Box	Auto calculate in thousand ton

Calculation of thousand ton = (ton/1000). Thousand ton value will be used for graph preparation.

# Market Intelligence (Crop Arrival) – Input Screen (Publisher Login)

Marketing Year	Autofill	
Crop Season	Autofill	
Crop Name	Autofill	
Date	Autofill	
Arrival in Maharashtra(ton)	Autofill	Auto calculate in '000 ton
Arrival in India (ton)	Autofill	Auto calculate in '000 ton
Published Date	Date	

# Market Intelligence (Crop Production) – Input Screen (Maker Login)

Marketing Year	DDL
Crop Season	DDL
Crop Name	DDL
Date	DDL
Production in India (thousand ton)	Text Box
Production in Maharashtra (thousand ton)	Text Box

# Market Intelligence (Crop Production) – Input Screen (Publisher Login)

Marketing Year	Autofill
Crop Season	Autofill
Crop Name	Autofill
Date	Autofill
Production in India (thousand ton)	Autofill
Production in Maharashtra (thousand ton)	Autofill
Published Date	Date

# Admin Upload Report

Headline

Report Created By

Upload Report  
(English)

Upload Report  
(Marathi)

Cancel

Publish

S.No.	Headline	Report Created By	Publish Date	Report (English)	Report (Marathi)	Action
						Delete

Note : Report Created By DDL has two values. 1. Market Intelligence Cell 2. Market Risk Mitigation Cell

# Market Intelligence – Crop Price Forecast

Year

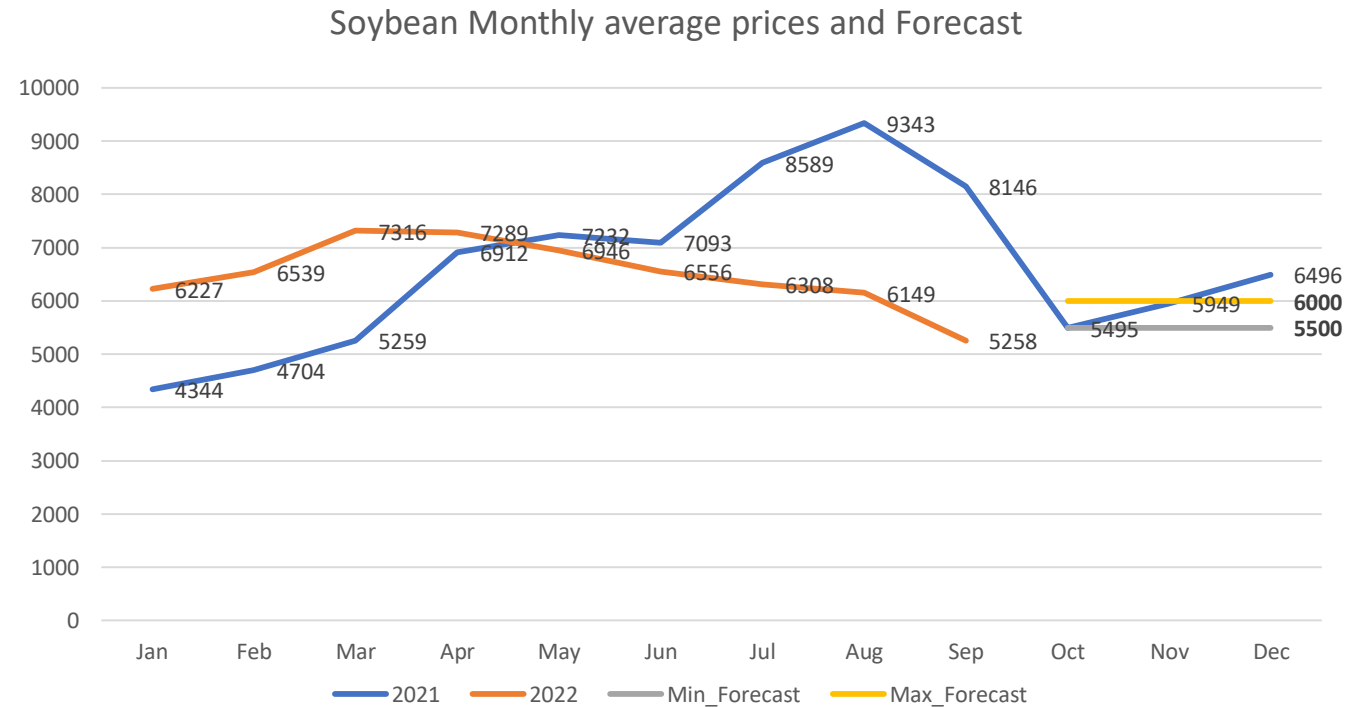
Month

Crop

Submit

Reset

Month	2021	2022	Min_Forecast	Max_Forecast
Jan	4344	6227		
Feb	4704	6539		
Mar	5259	7316		
Apr	6912	7289		
May	7232	6946		
Jun	7093	6556		
Jul	8589	6308		
Aug	9343	6149		
Sep	8146	5258		
Oct	5495		5500	6000
Nov	5949		5500	6000
Dec	6496		5500	6000



Updated On : [Publish Date]

# Market Intelligence – Weekly Price Monitoring

From Date

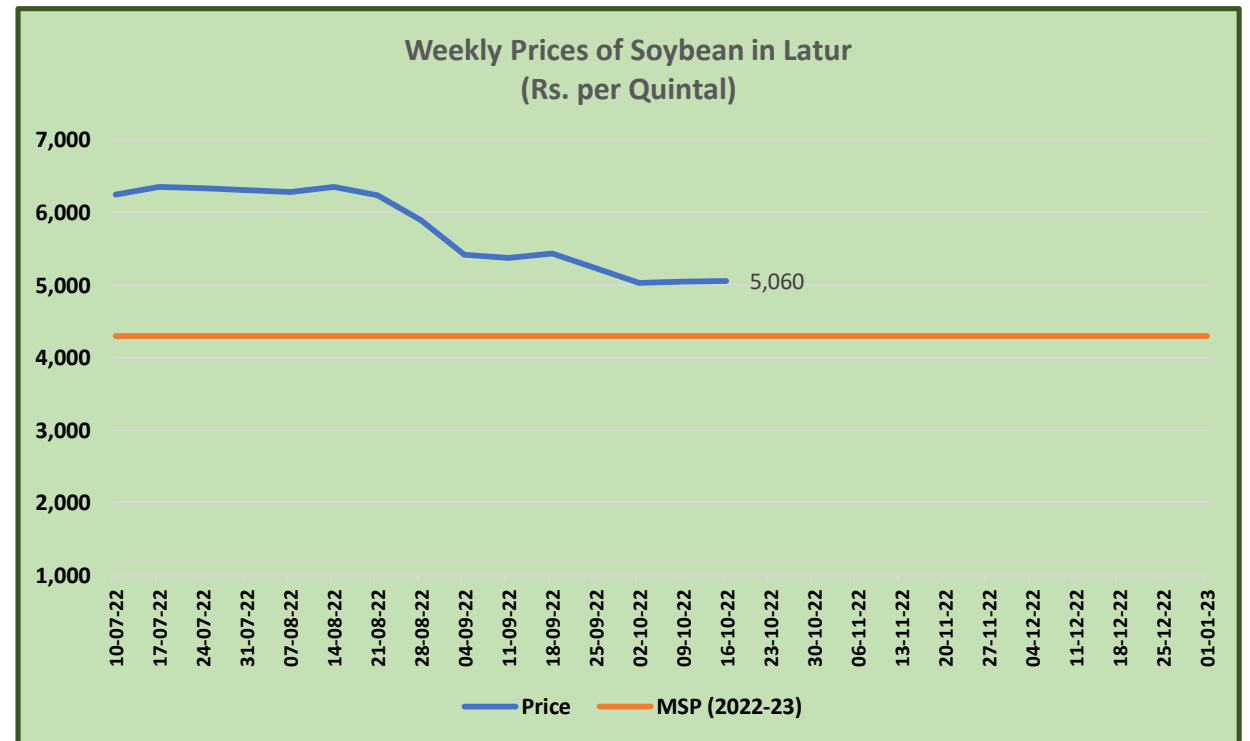
To Date

Crop

Submit

Reset

Date	Price	MSP (2022-23)
10-07-22	6,250	4,300
17-07-22	6,349	4,300
24-07-22	6,336	4,300
31-07-22	6,308	4,300
07-08-22	6,281	4,300
14-08-22	6,353	4,300
21-08-22	6,238	4,300
28-08-22	5,893	4,300
04-09-22	5,415	4,300
11-09-22	5,377	4,300
18-09-22	5,435	4,300
25-09-22	5,233	4,300
02-10-22	5,027	4,300
09-10-22	5,050	4,300
16-10-22	5,060	4,300



Updated On : [Publish Date]

# Market Intelligence – Crop Arrival

From Date

DDL

To Date

DDL

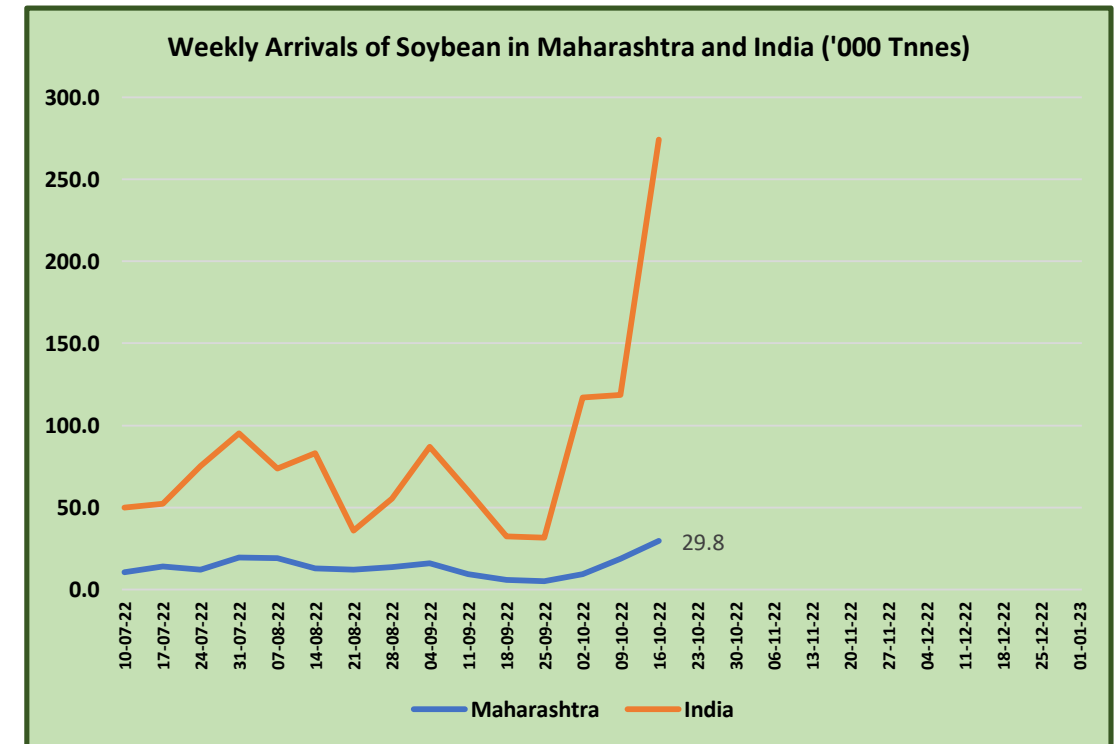
Crop

DDL

Submit

Reset

Date	Arrivals ('000 Tonnes)	
	Maharashtra	India
10-07-22	10.6	49.8
17-07-22	14.1	52.2
24-07-22	12.3	75.4
31-07-22	19.3	95.0
07-08-22	19.2	73.7
14-08-22	12.8	83.0
21-08-22	12.1	35.9
28-08-22	13.6	55.3
04-09-22	16.1	87.0
11-09-22	9.5	60.2
18-09-22	5.9	32.3
25-09-22	5.2	31.7
02-10-22	9.3	116.8
09-10-22	18.8	118.6
16-10-22	29.8	274.2



Updated On : [Publish Date]

# Market Intelligence – Annual Crop Production

Year

DDL

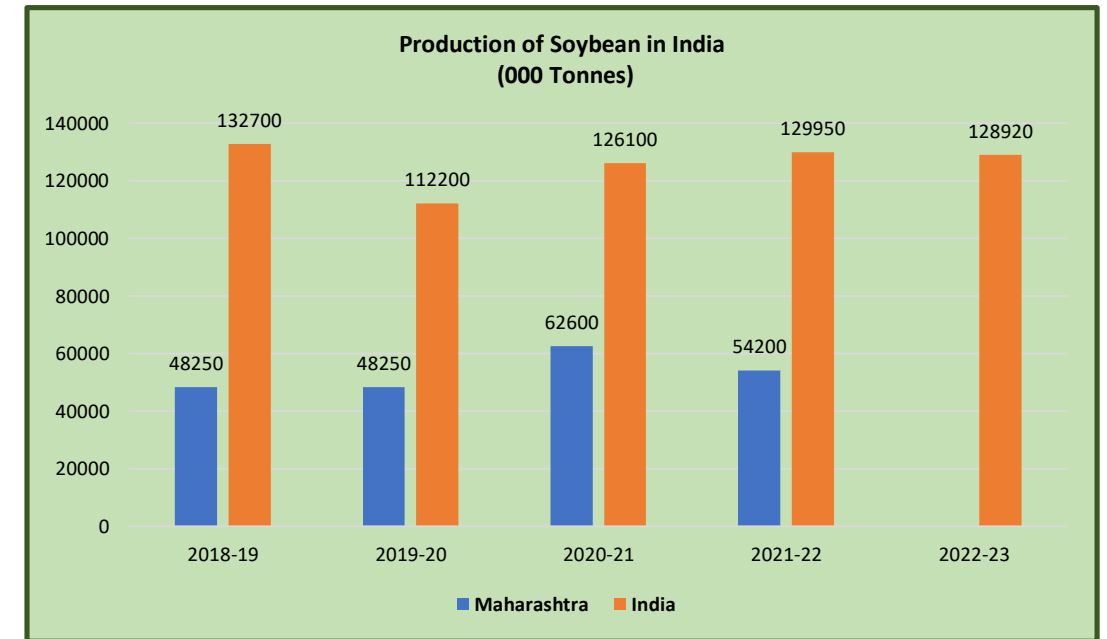
Crop

DDL

Submit

Reset

Production (000 Tonnes)		
Year	Maharashtra	India
2018-19	48250	132700
2019-20	48250	112200
2020-21	62600	126100
2021-22	54200	129950
2022-23		128920



Updated On : [Publish Date]

# Audience Information (Pop-Up)

Name

Mobile

Email

Audience

State

District

Subscription of report

OTP Verification will be done here

Submit

Note: Audience DDL having value FPO, CBO, Farmer

# Audience Information (Admin Login)

From Date

To Date

Show

Total Count : 200

Export Excel

Export PDF

S.No.	Name	Mobile	Email	Audience	State	District	Subscription	Download Date
-------	------	--------	-------	----------	-------	----------	--------------	---------------

# Download Report

Published By

DDL

From Date

Calendar

To Date






Calendar

Per Page Item

DDL

Search

Reset

Headline	Published By	Publish Date	Download (Eng.)	Download (Marathi)
Crisis Management Plan- Oct-22	Risk Mitigation Cell	10-Oct-2022	 5MB	 5MB
Commodity Bulletin – Oct-22	Risk Mitigation Cell	10-Oct-2022	 3MB	 3MB
Crop Forecast Report - Oct-22	Market Intelligence Cell	10-Oct-2022	 3MB	 3MB
Others – Oct-2022	Market Intelligence cell	15-Oct-2022	 3MB	 3MB

Show Pagination Here with Next | Prev | Last